

CATHY LIU

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EXPERIENCE

Adobe // Experience Designer 2, Adobe Fonts

03.2020 – present; San Francisco CA

Designing intelligent font discovery experiences.

Adobe // Experience Designer, Assets and Collaborations

07.2019 – 02.2020; San Francisco CA

Worked across Creative Cloud services like CC Libraries and InDesign “Share for Review”. Designed workflows that help teams organize, reuse, and link their assets. Designed the commenting experience in InDesign, making the circulation of work and feedback seamless.

Adobe // Experience Design Intern, Assets and Collaborations

05.2018 – 08.2018; San Francisco CA

Created an internal tool to improve collaboration & asset management for creatives collaborating on projects together. Designed features within Adobe XD & Adobe Analytics to better integrate research, design, and analytics into workflows.

Haier // Product Design Intern, Brand

05.2017 – 07.2017; Qingdao China

Redesigned Haier’s online service and transportation platform to incorporate dynamic content for power users. Transformed complex Haier logistical data into infographics. Achieved discoverability for 5,000 active users.

EDUCATION

M.S. Information Science '19 // Cornell University

User Experience Design Concentration

4.1 GPA

B.S. Information Science '18 // Cornell University

User Experience Design Concentration

Design & Environmental Analysis minor

3.8 GPA

SKILLS

Craft

Adobe XD

Figma

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Development

HTML/CSS/JS

PHP

SQL

Python

Java

User Research

User Interview

Card Sort

Usability Study

Cognitive Walkthrough

INTERESTS

Matcha flavored food & drinks

Painting architecture

Hiking Vancouver mountains